

US Spring 2022 Promotion

March 10 - April 4, 2022

Flyer (reduced in size)

COOPER TIRES GEAR UP & SAVE BIG | 3/10 - 4/4

GET UP TO \$70

Visa® Prepaid Card Or Virtual Account when you buy a new set of four qualifying tires.

\$70 Discoverer® AT3 Family of Tires
Discoverer® Rugged Trek™
Discoverer® SRX™

\$50 CS5 Grand Touring™
CS5 Ultra Touring™

\$40 Cooper Endeavor™
Cooper Endeavor Plus™

REGISTER YOUR REBATE ONLINE. IT'S QUICK AND EASY.

GO TO US.COOPERTIRE.COM/PROMOTIONS TO SUBMIT ONLINE OR TO DOWNLOAD AN OFFICIAL MAIL-IN FORM AND FOR OFFICIAL TERMS & CONDITIONS. FORM AND OFFICIAL TERMS & CONDITIONS ALSO AVAILABLE AT POINT OF PURCHASE. AMOUNT OF REBATE IS BASED ON PURCHASE IN THE U.S., THE DISTRICT OF COLUMBIA AND PUERTO RICO, AND WILL BE PROVIDED IN THE FORM OF A COOPER TIRE™ PREPAID CARD OR COOPER TIRE™ VIRTUAL ACCOUNT. VISA PREPAID CARD AND VIRTUAL ACCOUNT IS ISSUED BY METABANK™ N.A. MEMBER FDIC. PURSUANT TO A LICENSE FROM VISA U.S.A. INC. CARD CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED OR THROUGH COOPER TIRE'S WEBSITE.
NO CASH ACCESS OR PRECUMULATED PAYMENTS VALID FOR UP TO 6 MONTHS. TERMS AND CONDITIONS APPLY. REBATE PREPAID CARD OR VIRTUAL ACCOUNT PROMOTION FOR CARDS OR VIRTUAL ACCOUNTS ENDS ON APRIL 4, 2022. REBATE IS NOT TRANSFERABLE AND IS CONTINGENT ON THE PURCHASE OF FOUR (4) QUALIFYING COOPER TIRE, IN A SINGLE TRANSACTION FROM MARCH 10TH THROUGH APRIL 4TH, 2022. REBATE SUBJECTS MUST BE 18 YEARS OF AGE OR OLDER AT TIME OF PURCHASE AND RECEIVED NO LATER THAN JULY 4TH, 2022. ALLOW 4 TO 8 WEEKS AFTER PURCHASE FOR REBATE TO BE CREDITED TO THE CARD/VIRTUAL ACCOUNT. AMOUNT IS VALID ONLY FOR THE INDIVIDUAL WHO PURCHASED A SET OF FOUR (4) NEW QUALIFYING TIRES IN A SINGLE TRANSACTION FOR PERSONAL, HOUSEHOLD USE. OFFER BASED ON AVAILABILITY OF QUALIFYING NEW TIRES AT TIME OF PURCHASE. QUALIFYING TIRES AND COOPER™ ENDORSEMENT: COOPER ENDEAVOR PLUS™, CS5 GRAND TOURING™, CS5 ULTRA TOURING™, DISCOVERER AT3 40™, DISCOVERER AT3 50™, DISCOVERER AT3 60™, DISCOVERER SRX™, DISCOVERER RUGGED TREK™.
REBATE AMOUNT DEPENDS ON QUALIFYING TIRE PURCHASE. HOW MANY PURCHASES OR REBATES BY LAW. ©2022 COOPER TIRE & RUBBER COMPANY. ALL RIGHTS RESERVED.

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Our Cooper® spring USA promotion is kicking off March 10 to April 4, 2022!

Here are the Cooper® products and reward values:

\$40

Endeavor™
Endeavor Plus™

\$50

CS5 Ultra Touring™
CS5 Grand Touring™

\$70

Discoverer® Rugged Trek™ Discoverer® AT3 XLT™
Discoverer® AT3 4S™ Discoverer® SRX™
Discoverer® AT3 LT™ Discoverer® SRX LE™

Consumers are eligible to receive up to a \$70 Cooper Tires reward when purchasing a new set of four (4) qualifying tires from the above list.

Please note below we have a very strong lineup of Cooper Tires to meet your passenger, SUV, and light truck needs this spring.

Key notes about mailed kits this spring:

Since Covid-19, we have noticed a significant increase in consumers submitting their reward online instead of mailing in the form. Please encourage your customers to complete the redemption process online as this will expedite the delivery of the Cooper Tires Visa Prepaid Card by at least two weeks.

To further enhance the online experience, we have a Cooper consumer rewards “QR” code with the kits. This will allow consumers to easily scan the QR code with the camera on their smartphone to allow quick and easy access to the Cooper redemption portal, making this more of a hands-free process.

Mailed kits will include a letter, 10”X13” window/wall cling which will include a visible QR code, and one consumer rewards pad (50 forms). You will also receive recommended instructions about how to effectively promote the new QR code and window/wall cling.

Cooper Tires Digital Marketing Tool!

To support you with this promotion, you can leverage the new Cooper Tires Dealer Marketing Portal. This platform provides you with an easy-to-use, “one-stop shop” for brand-compliant marketing assets (both digital and traditional), along with other resources, to drive customers to your store. You no longer need to go to CooperBrandTools.com for access to some of the promotional items. Again, all promotional marketing materials will be found in the new Dealer Marketing Portal.

If you have not yet signed up to use the platform, you can enroll through this link: CooperTireMarketing.com.

Thanks for your support of this exciting Cooper consumer promotion. Please contact me with any questions or additional needs.

Adam Zickert
Senior Manager Consumer and Trade Promotions
Cooper Tire & Rubber Company

GO WITH THE COOPERS.™



GET UP TO \$70

Visa® Prepaid Card Or Virtual Account
when you buy a new set of four
qualifying tires.*



\$70

Discoverer® AT3 Family of Tires
Discoverer® Rugged Trek™
Discoverer® SRX™

\$50

CS5 Grand Touring™
CS5 Ultra Touring™

\$40

Cooper Endeavor™
Cooper Endeavor Plus™



**REGISTER YOUR
REBATE ONLINE.**



**IT'S QUICK
AND EASY.**

GO TO US.COOPERTIRE.COM/PROMOTIONS TO SUBMIT ONLINE OR TO DOWNLOAD AN OFFICIAL MAIL-IN FORM AND FOR OFFICIAL TERMS & CONDITIONS. FORM AND OFFICIAL TERMS & CONDITIONS ALSO AVAILABLE AT POINT OF PURCHASE. AMOUNT OF REWARD IS BASED ON PURCHASES IN THE U.S., THE DISTRICT OF COLUMBIA AND PUERTO RICO, AND WILL BE PROVIDED IN THE FORM OF A COOPER TIRES VISA® PREPAID CARD OR COOPER TIRES VISA VIRTUAL ACCOUNT. VISA PREPAID CARD AND VIRTUAL ACCOUNT IS ISSUED BY METABANK®, N.A., MEMBER FDIC, PURSUANT TO A LICENSE FROM VISA U.S.A. INC. CARD CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED FOR ONLINE, OR PHONE/MAIL ORDER PURCHASES. NO CASH ACCESS OR RECURRING PAYMENTS. VALID FOR UP TO 6 MONTHS. TERMS AND CONDITIONS APPLY. SEE [HTTPS://MYPREPAIDCENTER.COM/SITE/VISA-PROMO](https://myprepaidcenter.com/site/visa-promo) (FOR CARD) OR [HTTPS://MYPREPAIDCENTER.COM/SITE/VISA-VIRTUAL](https://myprepaidcenter.com/site/visa-virtual) (FOR VIRTUAL ACCOUNT). THE REWARD IS NOT TRANSFERABLE AND IS CONTINGENT ON THE PURCHASE OF FOUR (4) QUALIFYING COOPER TIRES (IN A SINGLE TRANSACTION) FROM MARCH 10TH THROUGH APRIL 4TH, 2022. REWARD REQUESTS MUST BE POSTMARKED OR SUBMITTED ONLINE NO LATER THAN MAY 4TH, 2022 AND RECEIVED NO LATER THAN JULY 4TH, 2022. ALLOW 6 TO 8 WEEKS AFTER SPONSOR RECEIVES THE REQUEST FOR DELIVERY OF THE CARD/VIRTUAL ACCOUNT. AND IS VALID ONLY FOR THE INDIVIDUAL WHO PURCHASED A SET OF FOUR (4) NEW QUALIFYING TIRES IN A SINGLE TRANSACTION FOR PERSONAL HOUSEHOLD USE. OFFER BASED ON AVAILABILITY OF QUALIFYING NEW TIRES AT TIME OF PURCHASE. QUALIFYING TIRES ARE: COOPER® ENDEAVOR™, COOPER® ENDEAVOR PLUS™, CS5 GRAND TOURING™, CS5 ULTRA TOURING™, DISCOVERER® AT3 4S™, DISCOVERER AT3 LT™, DISCOVERER AT3 XLT™, DISCOVERER SRX™, DISCOVERER SRX LE™, DISCOVERER RUGGED TREK™. REWARD AMOUNT DEPENDS ON QUALIFYING TIRES PURCHASED. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ©2022 COOPER TIRE & RUBBER COMPANY. ALL RIGHTS RESERVED.



COOPER TIRES - SPRING 2022 TIRE REWARD

START DATE	END DATE	POSTMARK DATE	PURCHASE REQUIREMENTS																				
March 10, 2022	April 4, 2022	May 4, 2022	New set of four (4) qualifying Cooper® tires																				
PLEASE SELECT THE TIRES YOU PURCHASED:			PLEASE WRITE IN THE DATE YOU PURCHASED YOUR VALID COOPER TIRES:																				
<input type="checkbox"/> \$40 Cooper Endeavor™ <input type="checkbox"/> \$40 Cooper Endeavor Plus™ <input type="checkbox"/> \$50 CS5 Grand Touring™ <input type="checkbox"/> \$50 CS5 Ultra Touring™			<table border="1"> <tr> <td> </td><td> </td><td>/</td><td> </td><td> </td><td>/</td><td> </td><td> </td><td> </td><td> </td> </tr> <tr> <td colspan="2">MM</td> <td></td> <td colspan="2">DD</td> <td></td> <td colspan="4">YYYY</td> </tr> </table>			/			/					MM			DD			YYYY			
		/				/																	
MM			DD			YYYY																	
<input type="checkbox"/> \$70 Discoverer® SRX™ <input type="checkbox"/> \$70 Discoverer SRX ^{LE} ™ <input type="checkbox"/> \$70 Discoverer AT3 ^{4S} ™ <input type="checkbox"/> \$70 Discoverer AT3 ^{LT} ™			<input type="checkbox"/> \$70 Discoverer AT3 ^{XLT} ™ <input type="checkbox"/> \$70 Discoverer Rugged Trek™																				

HOW TO GET YOUR COOPER TIRES REWARD:

- GET YOUR REWARD FASTER! SUBMIT ONLINE:** Go to us.coopertire.com/promotions
Follow the directions to enter in your name, address, purchase details and upload your receipt. Work orders will not be accepted.
- MAIL-IN:**
 - Complete the mail-in form below. This offer is not transferable, so the name on the mail-in form must match the name on the sales receipt. **Work orders will not be accepted. Online order confirmations will not be accepted unless accompanied by a final invoice or receipt.**
 - Include the original dated sales receipt showing purchase of qualifying Cooper tires and purchase price. Circle the tires purchased on the receipt, which must be one (1) set of four (4) of the Cooper tires listed above. Substitutions are not eligible.
 - Mail this form to the address listed to the right. Please do not use staples when sending your information. Keep copies of all documents for your records. Once your claim is received and approved, you will receive a Cooper Tires Visa® Prepaid Card by mail.

MAIL TO:

Cooper Tires - Spring 2022
 PO Box 130020
 El Paso, TX, 88513

MAIL-IN REQUESTS MUST BE POSTMARKED
 BY THE DATE LISTED ABOVE.
 LATE SUBMISSIONS WILL NOT BE ACCEPTED.

**TO EXPEDITE YOUR REBATE PROCESS
 BY UP TO 2 WEEKS, PLEASE COMPLETE
 YOUR REBATE APPLICATION ONLINE.**

REQUIRED INFORMATION: PLEASE PRINT CLEARLY IN CAPITAL LETTERS. See full Terms and Conditions on the reverse side.

NAME: ADDRESS:

CITY: STATE: ZIP CODE: PHONE NUMBER:

TIRE SIZE: VEHICLE YEAR: VEHICLE MODEL: VEHICLE MAKE:

EMAIL ADDRESS:

An email address is required for checking your claim status online and receiving claim status notifications.

Check this box if you would like to receive information about Cooper Tires, special programs, and promotional offers.

FOR ASSISTANCE, PLEASE CONTACT YOUR COOPER TIRE & RUBBER COMPANY REPRESENTATIVE VIA EMAIL AT COOPERPROMOS@360INCENTIVES.COM, OR CALL 1-833-237-5109, OR VISIT [US.COOPERTIRE.COM/PROMOTIONS](https://us.coopertire.com/promotions)

COOPER TIRES® OFFICIAL TERMS & CONDITIONS – U.S., THE DISTRICT OF COLUMBIA, AND PUERTO RICO:

1. This offer is open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico making purchases in participating retail stores in those locations. This offer is not transferable and is valid only for the individual who purchased four (4) new qualifying Cooper® tires in a single transaction for personal household use. Void where restricted or prohibited by law.
2. Properly submitted and verified claims will be provided with the reward (as described below) in U.S. dollars in the form of either a (i) Cooper Tires Visa® Prepaid Card to be mailed to the address provided on this official form or (ii) Cooper Tires Prepaid Visa Virtual Account* to be emailed to the email address provided on this official form, as selected on the official form. If no selection is indicated or the claim is being submitted by mail or it is a mail-in claim, a Cooper Tire Visa Prepaid Card will be issued. Visa prepaid card/virtual account is issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card can be used everywhere Visa debit cards are accepted. Virtual account can be used everywhere Visa debit cards are accepted online, or for phone/mail orders. Card/account valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply. Failure to activate or use your card/virtual account will void the offer and relieve Cooper Tire & Rubber Company ("Sponsor") of any further obligation. Lost, unused, or unused balances on cards/virtual accounts will not be replaced after the expiration date. The card/virtual account is subject to the terms and conditions placed on it by its issuer. See <https://myprepaidcenter.com/site/visa-promo> (for card) or <https://myprepaidcenter.com/site/visa-virtual> (for virtual account). Sponsor reserves the right to substitute an alternative reward of equal or greater value.
3. This offer is contingent on the purchase of a new set of four (4) qualifying Cooper Tires (in a single transaction) from **March 10, 2022 through April 4, 2022. Reward requests must be postmarked or submitted online no later than May 4, 2022 and received no later than July 4, 2022. Late submissions will not be accepted.**
4. Reward Amount: Amount of the reward depends on the qualifying tires purchased and the availability of qualifying new tires at the time of purchase. A \$40 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): Cooper® Endeavor™, Cooper® Endeavor Plus™. A \$50 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): CS5 Grand Touring™, CS5 Ultra Touring™. A \$70 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): Discoverer® AT3⁴⁵™, Discoverer AT3^{LT}™, Discoverer AT3^{XL}™, Discoverer Rugged Trek™, Discoverer SRX™, Discoverer SRX^{LE}™. Substitutions are not eligible.
5. **Limit of one reward per new set of four (4) qualifying tires purchased in a single transaction. Purchases must be for household use, and offer is limited to two claims per person, family, household, e-mail or address.**
6. Requests from groups, organizations or businesses will not be accepted. Offer is not available to the affiliated dealers of Sponsor, their respective owners and employees or immediate family members of such owners or employees. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other offers from Sponsor.
7. Apply for your reward online or via mail. This offer is not transferable, so the name on the application form must match the name on the sales receipt. Work orders and online order confirmations will not be accepted unless accompanied by a final invoice, receipt, or delivery confirmation. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. (1) Online: Go to www.coopertire.com/promotions. Follow the directions to enter in your name and address and upload your receipt. This is the name that will appear on your Cooper Tires Visa Prepaid Card or your Cooper Tires Visa Virtual Account. (2) Mail: Complete the mail-in form. Please print clearly in large capital letters. This is the name that will appear on your Visa prepaid card. A Cooper Tires Prepaid Visa Virtual Account is not available for mail-in applications. Include the original dated sales receipt. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. Please do not use staples when sending your information. **Please mail to: "Cooper Tires – Spring 2022" PO Box 130020, El Paso, TX, 88513. No reward will be issued for requests that are not properly submitted.**
8. Keep copies of all documents for your records, as well as a record of the date your reward request was submitted. All submitted documents will become the property of Sponsor and will not be returned. Please allow 6 to 8 weeks after Sponsor receives the request for the delivery of your Visa prepaid card or virtual account. If card/virtual account is not received within 8 weeks, contact a Sponsor representative by calling (833) 237-5109. You must notify Sponsor of any claim of non-delivery of your Visa prepaid card or virtual account no later than July 4, 2022. Claims of "lost materials" will not be honored unless accompanied by proof of receipt of materials by Sponsor. If you claim a reward was not delivered or was improperly denied, you will be required to furnish Sponsor with a copy of all materials you submitted for verification.
9. Incomplete requests will delay processing. If any request is submitted but is incomplete, Sponsor's representative will attempt to notify the sender by mail or with all missing information within 10 days of receipt of such notice, together with a copy of the notice. email, and you must resubmit the request.
10. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding.
11. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or any technical failure of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software. Sponsor is not responsible for the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any reward recipient, including collecting information about the recipient from third parties. Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors or other technical problems associated with, or in any materials for, this offer.
12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error of any kind.
13. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any reward-related materials, including but not limited to the entry form, or point-of-sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.
14. The offer is governed by, and these terms and conditions will be construed and interpreted pursuant to, the laws of the State of Ohio, without regard to conflicts of law rules that may require the application of the laws of another jurisdiction. Furthermore, by entering this offer, you agree that any and all disputes, claims, and causes of action arising out of or connected with this offer, or any rewards, shall be resolved individually, without resort to any form of class action, and exclusively by the state court located in Hancock County, Ohio.
15. If you have questions about this offer, contact Sponsor by calling (833) 237-5109.

* Virtual account only available for online claim submissions.

Cooper Tires 2022 Spring Tire Reward

COOPER TIRES® OFFICIAL TERMS & CONDITIONS – U.S., THE DISTRICT OF COLUMBIA, AND PUERTO RICO:

1. This offer is open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico making purchases in participating retail stores in those locations. This offer is not transferable and is valid only for the individual who purchased four (4) new qualifying Cooper® tires in a single transaction for personal household use. Void where restricted or prohibited by law.
2. Properly submitted and verified claims will be provided with the reward (as described below) in U.S. dollars in the form of either a (i) Cooper Tires Visa® Prepaid Card to be mailed to the address provided on this official form or (ii) Cooper Tires Prepaid Visa Virtual Account* to be emailed to the email address provided on this official form, as selected on the official form. If no selection is indicated or the claim is being submitted by mail or it is a mail-in claim, a Cooper Tire Visa Prepaid Card will be issued. Visa prepaid card/virtual account is issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card can be used everywhere Visa debit cards are accepted. Virtual account can be used everywhere Visa debit cards are accepted online, or for phone/mail orders. Card/account valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply. Failure to activate or use your card/virtual account will void the offer and relieve Cooper Tire & Rubber Company (“Sponsor”) of any further obligation. Lost, unused, or unused balances on cards/virtual accounts will not be replaced after the expiration date. The card/virtual account is subject to the terms and conditions placed on it by its issuer. See <https://myprepaidcenter.com/site/visa-promo> (for card) or <https://myprepaidcenter.com/site/visa-virtual> (for virtual account). Sponsor reserves the right to substitute an alternative reward of equal or greater value.
3. This offer is contingent on the purchase of a new set of four (4) qualifying Cooper Tires (in a single transaction) from March 10, 2022 through April 4, 2022. Reward requests must be postmarked or submitted online no later than May 4, 2022 and received no later than July 4, 2022. Late submissions will not be accepted.
4. Reward Amount: Amount of the reward depends on the qualifying tires purchased and the availability of qualifying new tires at the time of purchase. A \$40 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): Cooper® Endeavor™, Cooper® Endeavor Plus™. A \$50 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): CS5 Grand Touring™, CS5 Ultra Touring™. A \$70 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): Discoverer AT3 4S™, Discoverer AT3 LT™, Discoverer AT3 XLT™, Discoverer Rugged Trek™, Discoverer® SRX™, Discoverer SRX LE™. Substitutions are not eligible.
5. Limit of one reward per new set of four (4) qualifying tires purchased in a single transaction. Purchases must be for household use, and offer is limited to two claims per person, family, household, e-mail or address.
6. Requests from groups, organizations or businesses will not be accepted. Offer is not available to the affiliated dealers of Sponsor, their respective owners and employees or immediate family members of such owners or employees. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other offers from Sponsor.
7. Apply for your reward online or via mail. This offer is not transferable, so the name on the application form must match the name on the sales receipt. Work orders and online order confirmations will not be accepted unless accompanied by a final invoice, receipt, or delivery confirmation. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. (1) Online: Go to www.us.coopertire.com/promotions. Follow the directions to enter in your name and address and upload your receipt. This is the name that will appear on your Cooper Tires Visa Prepaid Card or your Cooper Tires Visa Virtual Account. (2) Mail: Complete the mail-in form. Please print clearly in large capital letters. This is the name that will appear on your Visa prepaid card. A Cooper Tires Prepaid Visa Virtual Account is not available for mail-in applications. Include the original dated sales receipt. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. Please do not use staples when sending your information. Please mail to: “Cooper Tires – Spring 2022” PO Box 130020, El Paso, TX, 88513. No reward will be issued for requests that are not properly submitted.

8. Keep copies of all documents for your records, as well as a record of the date your reward request was submitted. All submitted documents will become the property of Sponsor and will not be returned. Please allow 6 to 8 weeks after Sponsor receives the request for the delivery of your Visa prepaid card or virtual account. If card/virtual account is not received within 8 weeks, contact a Sponsor representative by calling (833) 237-5109. You must notify Sponsor of any claim of non-delivery of your Visa prepaid card or virtual account no later than July 4, 2022. Claims of "lost materials" will not be honored unless accompanied by proof of receipt of materials by Sponsor. If you claim a reward was not delivered or was improperly denied, you will be required to furnish Sponsor with a copy of all materials you submitted for verification.

9. incomplete requests will delay processing. If any request is submitted but is incomplete, Sponsor's representative will attempt to notify the sender by mail or with all missing information within 10 days of receipt of such notice, together with a copy of the notice. email, and you must resubmit the request.

10. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding.

11. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or any technical failure of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software. Sponsor is not responsible for the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any reward recipient, including collecting information about the recipient from third parties. Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors or other technical problems associated with, or in any materials for, this offer.

12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error of any kind.

13. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any reward-related materials, including but not limited to the entry form, or point-of-sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.

14. The offer is governed by, and these terms and conditions will be construed and interpreted pursuant to, the laws of the State of Ohio, without regard to conflicts of law rules that may require the application of the laws of another jurisdiction. Furthermore, by entering this offer, you agree that any and all disputes, claims, and causes of action arising out of or connected with this offer, or any rewards, shall be resolved individually, without resort to any form of class action, and exclusively by the state court located in Hancock County, Ohio.

15. If you have questions about this offer, contact Sponsor by calling (833) 237-5109.

* Virtual account only available for online claim submissions.

GO TO [US.COOPERTIRE.COM/PROMOTIONS](https://us.coopertire.com/promotions) TO SUBMIT ONLINE OR TO DOWNLOAD AN OFFICIAL MAIL-IN FORM AND FOR OFFICIAL TERMS & CONDITIONS. FORM AND OFFICIAL TERMS & CONDITIONS ALSO AVAILABLE AT POINT OF PURCHASE. AMOUNT OF REWARD IS BASED ON PURCHASES IN THE U.S., THE DISTRICT OF COLUMBIA AND PUERTO RICO, AND WILL BE PROVIDED IN THE FORM OF A COOPER TIRES VISA® PREPAID CARD OR COOPER TIRES VISA VIRTUAL ACCOUNT. VISA PREPAID CARD AND VIRTUAL ACCOUNT IS ISSUED BY METABANK®, N.A., MEMBER FDIC, PURSUANT TO A LICENSE FROM VISA U.S.A. INC. CARD CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED FOR ONLINE, OR PHONE/MAIL ORDER PURCHASES.

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**These materials can be found on Sproutloud:
CooperTireMarketing.com**

Digital banners and Social copy/images to use on Facebook, and/or Twitter

PDF

Poster - 19" X 24"

Flyer - 8.5" X 11"

Newspaper ads - Color and Black and White

Radio Scripts

Redemption form



GET UP TO A \$70 REWARD

Hi, *{Name}*!

Some of the best prices of the year are here! Get up to a \$70 Cooper Tires Visa card or eCard when you buy a set of 4 qualifying tires. Now you can save time and redeem your reward online. It's quick and easy!

Don't delay! This offer is good until April 4, 2022.

QUALIFYING TIRES

- \$70** Discover® ATS 45™, Discover® ATS LT™, Discover® ATS 3 LT™, Discover® Ridge Trac™, Discover® SR5™, Discover® SR5 LE™
- \$50** CDS Grand Touring™, CDS Ultra Touring™
- \$40** Cooper Enduro™, Cooper Enduro Plus™

EXPLORE OFFERS

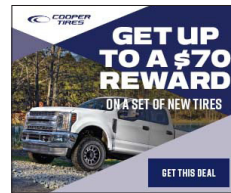
WANT YOUR REWARD FASTER?

Click the link below to redeem your reward online and take advantage of this can't-miss deal.

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GET UP TO \$70

Visa® Prepaid Card Or Virtual Account when you buy a new set of four qualifying tires.*



COOPER TIRES - SPRING 2022 TIRE REWARD

NAME: _____ ADDRESS: _____ PHONE: _____

DATE OF BIRTH: _____ REGISTRATION STATE: _____

TIRE MODEL	QUANTITY	REWARD VALUE
Discover ATS 45		\$70
Discover ATS LT		\$70
Discover ATS 3 LT		\$70
Ridge Trac		\$70
SR5		\$70
SR5 LE		\$70
CDS Grand Touring		\$50
CDS Ultra Touring		\$50
Cooper Enduro		\$40
Cooper Enduro Plus		\$40



US COOPER® SPRING 2022 PROMOTION

(:50/:10 DEALER TAG)

Ready to upgrade your ride? There's never been a better time to gear up and save big with Cooper®. From now until April fourth, you can claim up to a seventy-dollar Cooper Tires reward when you buy a set of four qualifying tires.

Move forward with confidence and comfort — whether you're driving across town or cross country. Enjoy the powerful performance of customer favorites, including our Discoverer® AT3™ Family of Tires, our CS5 and Cooper Endeavor™ lines, and more — at some of the very best prices of the year.

Don't wait. Get your Cooper Tires reward when you buy a set of four qualifying tires from March tenth to April fourth. You can even register your reward online. It's quick and easy.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your Cooper Tires retailer for your new set of tires today.

(:10 VO DEALER)

Visit [Dealer Name - Dealer address]. Or visit us online at [Dealer URL].

US COOPER® SPRING 2022 PROMOTION – :30

(:30 VO)

Gear up and save big with Cooper®. From now until April fourth, you can claim up to a seventy-dollar Cooper Tires reward when you buy a set of four qualifying tires.

Enjoy the powerful performance of our Discoverer® AT3™ Family of Tires, our Cooper Endeavor™ line, and more — at some of the best prices of the year.

Get your Cooper Tires reward when you buy four qualifying tires from March tenth to April fourth. You can even register your reward online. It's quick and easy.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your Cooper Tires retailer for your new set of tires today.

US COOPER® SPRING 2022 PROMOTION – :25/:05

(:25/:05 DEALER TAG)

Gear up and save big with Cooper®. From now until April fourth, you can claim up to a seventy-dollar Cooper Tires reward when you buy a set of four qualifying tires.

Enjoy the powerful performance of our Discoverer® AT3™ Family of Tires, our Cooper Endeavor™ line, and more — at some of the best prices of the year. You can even register your reward online.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your Cooper Tires retailer for your new set of tires today.

(:05 VO DEALER)

Visit [Dealer Name] at [Dealer address].